

**REPORT OF MONTHLY ACTIVITY**  
**UNDER EK BHARAT SHRESHTHA BHARAT ACTIVITIES**  
**DURING JULY 2024**

**JULY 2024**

Sr. No	Activities by India Tourism Offices / CIHMs / IITTM	Month of Activity	Proposed Activity	Details of the Activity	Paired States involved	No. of Participants / Attendees	Any other relevant information
1.	IHM CHENNAI- 600 113 TAMIL NADU	JULY 2024 31.07.2024	<b>DOCUMENTARY ON "LOOMS OF LADAKH"</b>	1. As per the guidelines issued by the Ministry, an activity on the sharing of "Looms of Ladakh" was organized on 31 <sup>st</sup> July 2024. 2. The session started by welcoming the audience 3. A brief note on EBSB and its importance was shared 4. Significance of the Looms of Ladakh in general was highlighted to the audience 5. The Looms of Ladakh was highlighted and information about the same was shared in the whatsapp groups 6. The event was highly appreciated by all the students and staff who participated 7. The event ended with a high note of belongingness towards Mother India 8. The Nodal officer concluded by giving vote of thanks 9. All the students were encouraged to visit the websites and learn about the "Looms of Ladakh"	<b>IHM CHENNAI (Tamil Nadu) AND IHM SRINAGAR (Jammu-Kashmir &amp; Ladakh)</b>	Contents on "Loom of Ladakh" was made visible to all the students which is roughly around 600 students	<b>Coordinators:</b> Mrs. R. Parimala, H.O.D, IHM Chennai Dr. J. Eugene, Lecturer, IHM Chennai  <b>Annexure:</b> <b>1. Pictures of the folk dance</b>



**Traditional handmade looms of Ladakh**



**Variety of Looms by weavers of Ladakh**



**Weaving specialist officer providing details about Looms of Ladakh**



**Interaction with the Tourist Officer of Ladakh**